

Richard Warren

richardwarrendesign@gmail.com

www.richardwarrendesign.net

ACHIEVEMENTS

- **Experienced designer of design and product development success leading all phases in multiple categories;** Executive design sales, V.P. Design & Product Development, Interior Design Business Owner, Couture and knitwear designer, Design education, Computer skills.
- **Business design;** plan and develop new concepts and product lines based on customer requirements. Research and develop current market and fashion trends to align business goals with technology and manufacturing solutions and for brand development.
- **Excellent communicator;** providing creative direction, and monitoring overall activities of art, design, and product development. Leverage business and design development to communicate effectively with executives and their respective teams.
- **Expert in fabrics and design collections:** Able to develop collections in multiple categories, from initial concept, revisions, to the final product approval process to meet or exceed time line and budgetary targets.

SKILLS SUMMARY

Project Design:

Sales Development
Product Development
Presentation Boards
Merchandising Presentations
R&D for Fashion & Color Trends

Project Management:

Fabric Sourcing
Costing & Budgeting
Project Scheduling
Monitoring Development
Vendor Development

Value-Added Leadership:

Cross-Functional Supervision
Team Building & Mentoring
Client Relations & Presentations
Business & Planning
Comprehensive Design Background

CAREER HIGHLIGHTS

Strong sales and communication skills for the Retail Market. Understanding of the retail environment and the knowledge and design skills to put exciting presentations together based on the client's needs.

Responsible for overall design and product development for a leading global design and manufacturing company for the hospitality industry. Developed fabrics, bedding, drapery and brand products for Marriott, Westin, Sheraton, Hilton, Best Western and Holiday Inn.

Successfully ran my own design firm in Newport Beach, CA specializing in commercial and residential interior design.

Head fashion designer for a legendary Hollywood haute couture design house, and product development and textile designer for a major knitwear global company.

Previewed collections in all major markets throughout the United State, and designed products and displays for major trade shows.

CAREER PROGRESSION

Ethan Allen Retail, Inc. Tustin, CA, **Interior Design Sales Consultant**, 2013 to Present

Experienced Design sales professional in all facets of interior design. Complete design services specializing in furniture space plans, color story development, unique accessory selections, art consulting, soft goods, drapery and area rugs. Formal design presentations and designer home calls to assist in designing and defining client's home space.

Welspun Hospitality, Koni Corp. San Diego CA, **VP Design & Product Development** 2007 to 2013

Responsible for the overall design and product development for the Welspun Hospitality and Koni Corporation Brands. Supervised and motivated the creative design development for all decorative soft goods, fabrics, linens, decorative bedding, draperies, bath and spa products.

Successfully managed sourcing with global suppliers of fabrics and finished goods. Designed hotel brand programs, including the design and development of all products for model rooms. Served as the senior contact for design projects by working closely with high profile design firms, hotel owners, ownership groups, hotel management, purchasing agents, and distributors.

Influenced and approved the artwork and development of all fabric collections and was responsible for the overall look of the Brand recognition. Provided creative input for all facets of marketing, brochures, catalogues, industry publications, photo shoots and tradeshow. Designed complete case good furniture collections with a major hotel furniture manufacturer.

Clients include:

Sheraton Hotels	Westin Hotels	Best Western, USA
Hyatt Hotels	Marriott Hotels	Best Western, Canada
Hyatt Spa Program	Marriott Latin America	Trump Hotels

Richard Warren Design Studio, Newport Beach, CA, **Design Director & Owner** 1992 to 2007

Orange County based design firm specializing in commercial and residential interior design. Worked with high profile companies such as Rancho Mission Viejo and Kaufman & Broad. Worked closely with architects to develop solutions for properties in Newport Beach, Laguna Beach, and Los Angeles, California. Extensive remodeling and space planning projects. Provided concept design and complete interiors for golf club houses, pro-shops, hospitals, apartment and condominium complexes, restaurants, and banquet facilities. Onsite supervision of projects with contractors and subcontractors - overseeing design, construction documents, purchasing, FF&E, lighting and artwork.

EARLY CAREER

Travilla Inc. Los Angeles, CA, **Couture Designer**

Couture designer for the legendary Hollywood fashion house. The collections consisted of sophisticated suits, sportswear, cocktail dresses, and elaborate, hand beaded gowns and eveningwear. French and Italian imported fabrics, and fur embellishments were the signature styles. Worked directly with the pattern makers and production personnel. Presented and sold Collections to Saks Fifth Avenue, Nieman Marcus, Nordstroms and other major department stores and boutiques.

ST JOHN, Irvine, CA, Fashion & Textile Designer

Created designs and textile patterns for daywear, sportswear and eveningwear collections. Fabrication and origination of patterns, yarns, and color combinations for knit fabrics. Computer design development for textiles, fabrics and artwork. **National Sales Representative** - Organized fashion shows and charity events, traveling to every major store to develop sales throughout the United States. Previewed the collections at all major markets. Worked with department store and boutique buyers for purchasing and developing sales.

EDUCATION

Loyola/Marymount University
California State University Long Beach
Otis/Parsons School of Design
New Horizons (Computer CAD/CAM Training)
Art Studies in Italy and Greece

AWARDS

California State Academic Scholarship
Bank of America Art Award
Rotary Club Art Scholarship
Emerging artist award, City of Huntington Beach
Volunteer of the year award, Olive Crest

COMMUNITY

Olive Crest Center for Abused Children / Program Director and Art teacher
St. Vincent de Paul Catholic Church - Huntington Beach, CA / Design Committee
Prentice School – Tustin, CA / Assisted with architectural plans
Allied Arts Board – Huntington Beach, CA / Committee member
Established art programs for the City of Huntington Beach

Portfolio at www.richardwarrendesign.net